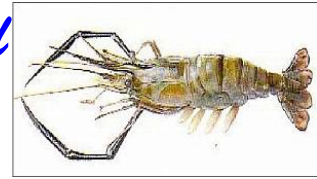




*RighTrac Incorporated*  
*Aquacultural Specialists*  
*Since 1994*



## Project Planning

Dr. George B. Brooks, Jr. and James T. Hicks, principals of RighTrac Inc., are well known for their common-sense approach and practical methods, designs and philosophies.

[Visit the company's History Page](#) to learn more. Our experience in aquaponics and controlled environment agriculture can help you get started growing premium crops, profitably and in an environmentally friendly way! For those in the planning stages of a commercial aquaponics project, we offer Project Planning services. This includes:

- [One Day Consultation](#) - for those interested in a consultation with RighTrac about their project
- [Project Plan Development](#) - for those in the pre-funding stage
- [Site Visits](#) - for those needing an evaluation of their location, infrastructure and logistics
- [Project Design and Implementation](#) - for those ready to move forward with a project

### **If you believe that Experience Counts!!! This is what RighTrac can do for you.**

#### **Know the Real Cost of Your Project!**

RighTrac Inc. can provide you with precise cost estimates for starting your project. Success comes from proper planning and adequate funding. Let RighTrac Inc. help get started!

#### **Select the Right Equipment and Culture System!**

With experience in traditional, naturally ventilated and retractable roof greenhouses, RighTrac Inc. can assist you in choosing the right greenhouse and growing system for your crops and climate.

#### **Earn Income Faster!**

With project guidance from RighTrac Inc., you will finish construction sooner, plant sooner and begin earning money sooner! Plus, you'll have our experience-based input, which will contribute toward a successful crop and profitable business! Our cost-saving tips will put money in your pocket and our expertise will ensure a properly built greenhouse.

#### **Get Help When You Need It!**

RighTrac Inc. can be involved from the initial site survey and project planning all the way through construction, assembling the growing system, seeding the first crop and even marketing.... or any portion of the process you wish. They can assist in finding the right contractors when needed. They are willing to travel to your site and can provide experienced aquaponics system installers if you need extra assistance!

#### **Grow Better, Before Bigger!**

You can increase your net income without increasing the square footage of your greenhouse! RighTrac Inc. works with growers to increase their income through better growing techniques and implementing new and innovative methods. Expansion of the greenhouse should come after you've learned to maximize your growing system.

## Consulting Fee

Daily Rate: \$1,000.00 + travel, food and lodging expenses

Project Planning and Design fees are based on the scope, length and complexity of the project. Please contact us to discuss your needs.

Call us at 602-272-4589 or email [info@rightracinc.com](mailto:info@rightracinc.com) to discuss your project.

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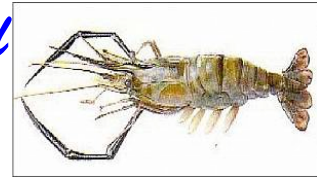
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## Project Plan Development

If you are in the early planning stages and seeking funding, our Project Plan Development service is where you should start. There are many facets of starting a commercial aquaponics venture and, like any business; it requires a solid business plan and foundation.

Whether you are seeking funds from a bank, an investor or a grant, you need a clear understanding of the startup costs, operation costs and potential income, equipment required to achieve that and a plan for training so you can demonstrate that you are capable and will be a good manager of the business and marketer of the fish and produce.

Project Plan Development happens in three phases. First, you meet (by phone or in person) with RighTrac senior staff to define your goals, needs and ideas for the business. Things like crop choices, marketing avenues, location, infrastructure and budget are discussed.

RighTrac then creates a preliminary report, which is a project overview and a means of making sure we are all on the same page and moving in the right direction. The preliminary report includes a basic layout and design, the key infrastructure requirements, crop choice recommendations, growing systems and the greenhouse (or other controlled environments). An interactive spreadsheet is also included so you can work through some of the preliminary numbers, make adjustments and compare various income and expense scenarios.

The final phase of the Project Plan Development comes when RighTrac completes the full project plan. This is typically a 35-40 page report customized for your business, location and climate, covering all aspects of the business development, marketing, system design and environmental control, crops, production levels, labor requirements, economics, food safety, permitting and regulation, and more. The final report also includes a project timeline, spreadsheet and a 3-D facility rendering.

The fee for project planning varies based on size and complexity. [Call us for a quote.](#)

*Do note that the information provided in the Project Plan Report is specific to the business it was created for. We will not share Project Plan Reports with others and we do not provide generic Project Plan Reports. If you ask us to "just show you a plan we created for someone else," the answer will be no.*

## Site Visits

RighTrac Inc. offers Site Visits to evaluate potential greenhouse sites and warehouse installations to help you determine what infrastructure you have and what you'll need. The site visit can be part of the project plan, or a separate option.

A Site Visit from RighTrac Inc. includes a personal visit to your potential site from key staff of RighTrac Inc. We will put on a professional presentation of aquaponics and controlled environment agriculture to the person or persons involved in the project; provide an evaluation of the infrastructure, utilities and site assets in relation to an aquaponics installation; make recommendations on the size and scope of the project, crop choices, aquaponics culture systems, commercial viability, marketing and the next steps for moving forward. RighTrac, Inc will provide a preliminary evaluation report within 2 weeks of the site visit.

Site considerations for an aquaponics project include:

- the source of fresh water
- the right sized electrical service
- propane or natural gas
- road access
- infrastructure
- proximity to markets

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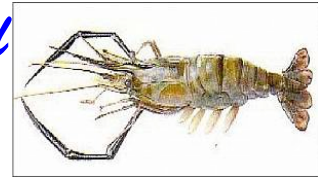
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- local labor

Site visit: \$2500 + travel, food and lodging expenses

## One day Consultation

RighTrac Inc. offers a single day of consultation for people in the preliminary planning stages for an aquaponics project. This takes place at RighTrac Inc.'s facilities in Phoenix, AZ. If you are interested in RighTrac visiting your location, see our [Site Visits page](#).

The consultation includes:

- A greenhouse tour
- Meeting with RighTrac senior staff to discuss:
  - Aquaponics and controlled environment agriculture
  - Your project needs and goals
  - Your property specifics
  - Infrastructure requirements
  - Crop Choices
  - Equipment needs
  - General economics
  - Information on marketing of aquaponically grown crops

Cost: \$850

Length: 4-5 hours

Location: RighTrac Inc., Phoenix, AZ

Notes: *This consultation needs to be scheduled ahead of time. A portion of the consulting fee for the one-day consultation can be applied toward commercial model RighTrac aquaponics Systems® if the purchase is made within 30 days of the consultation*

## Project Design and Implementation

Once you are ready to move forward with a commercial project, RighTrac Inc. offers our Project Design and Implementation services to assist you with the logistics and planning of a large-scale commercial aquaponics business. The business is more than the aquaponics system. It includes the greenhouse, support equipment, cold storage, food safety and much more.

Project Design and Implementation covers things like planning the underground plumbing and system requirements, providing guidance to electricians on electrical requirements for the aquaponics systems, guidance and specifications on various greenhouses, guidance, drawings and data to appropriate professionals and contractors, and making recommendations, timelines and support through the process of breaking ground through completion of the greenhouse and installation of the aquaponics system.

We are not architects or construction engineers, but we can interface with all professionals as needed, to provide the information about our systems that might be required for permitting.

**Project Design and Implementation** fees are based on the scope, length and complexity of the project. [Please contact us to discuss your needs.](#)

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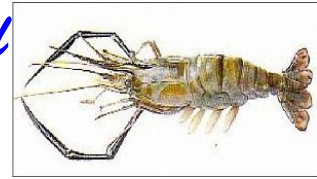
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## Aquaponics System Installation

All of RighTrac Inc.'s Aquaponic Systems come with detailed assembly and operation manuals. But, many of our clients want to get the system running as soon as possible so that they can just get growing rather than spending time assembling the system. Therefore, RighTrac Inc. offers several levels of system installation services.

- Assembly Guidance (dry-fit)
  - If you have people who can provide labor to assemble the system but want some personal instruction on the assembly, RighTrac Inc. can send a technician to your location to get you started in the right direction. They will oversee inventorying and identifying parts, layout components and answer questions about the assembly and operation of the system. \$2500\*/3-day session, plus travel expenses.  
*\*Price can vary, based on location and conditions.*
- Complete System Assembly
  - We can provide a team to assemble the complete aquaponics system and all of the accessories. Price quoted based on size and complexity of the project.
- System start up
  - We can have someone to guide you through the system startup.

## Greenhouse Construction

RighTrac Inc. can provide a recommendation on a qualified greenhouse builder to get your greenhouse professionally built and ready for growing. Building a greenhouse, if you've never built one, is a very big job. We have had several clients decide they could save money building their own or to have a local contractor build it. Again and again, after the fact they wished they had had a knowledgeable professional build it. It is usually, cheaper, faster and much less stressful to have a professional builder construct your greenhouse.

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